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Logo Designing Competition

Organized by: Whistleblower Protection Unit

Purpose of the Competition:

To create a meaningful, original logo that visually represents the mission of the Whistleblower Protection Unit, promoting transparency, integrity, and protection for those who speak out against wrongdoing.

Participation Criteria (Entry Guidelines):

1. Eligibility:

- · Open to Public
- Individuals only

2. Design Requirements:

- Must clearly reflect the goals of whistleblowing: truth, courage, justice, and accountability
- The logo should be original and not infringe on any copyright or trademark
- Include a short write-up (50–100 words) explaining the logo's concept
- Preferred formats: SVG, PNG and GIF
- Include both color and black-and-white versions of the logo in one image
- Background: White only (no transparency)
- Size: 400x600 pixels
- Resolution: 72 dpi

3. Disqualification Conditions:

- Plagiarism or use of copyrighted
- Offensive or inappropriate content
- Late or incomplete submissions

4. Color profiles

- Submit the logo using the following profiles:
 - Greyscale
 - RGB



- CMYK
- PANTONE (if applicable)

5. High-Resolution Multi-Page PDF Set

- A single PDF file must be submitted with the following pages in this exact order:
- Page 1: Logo in full color
- Page 2: Logo in black & white
- Pages 3–4: Logo usage mockups (e.g., on a webpage, invitation, report, T-shirt, etc.)
- Page 5: Description of the logo, symbolism, and designer's intent
- Page 6: Short biography of the designer or studio

6. Original Character Design

- If the logo includes any custom-designed symbols or characters, they must be originally created for this logo
- Upon selection, all rights (including exclusive use and modification rights) to these
 design elements will be transferred to the Whistleblower Protection Unit of the
 Maldives.

7. Font Usage

- If non-standard or custom fonts are used, the designer must:
 - Have legal rights to use the font
 - Be prepared to transfer the rights and provide the font files to the Unit if selected.

8. Vector File Requirement

• The winning entry must be able to supply a high-resolution vector file in EPS format upon request



Judging Criteria:

Each submission will be evaluated based on the following (scored out of 100):

Criteria	Weight
Relevance to Theme	25%
Originality & Creativity	20%
Visual Appeal & Design Quality	20%
Clarity of Message	15%
Scalability & Versatility	10%
Explanation of the Logo Concept	10%

Awards & Recognition:

- Recognition price 1st Place: 8000mvr.
- Winning logo will be featured in official publications, campaigns, and websites of the Whistleblower Protection Unit.

Submission Process:

- Submit designs via email to wbpu@hrcm.org.mv
- Include your full name, age, and contact details
- Submission Deadline is 15th June 2025