

Logo Designing Competition

Organized by: Whistleblower Protection Unit

Purpose of the Competition:

To create a meaningful, original logo that visually represents the mission of the Whistleblower Protection Unit, promoting transparency, integrity, and protection for those who speak out against wrongdoing.

Participation Criteria (Entry Guidelines):

1. Eligibility:

- Open to Public
- Individuals only

2. Design Requirements:

- Must clearly reflect the goals of whistleblowing: *truth, courage, justice, and accountability*
- The logo should be original and not infringe on any copyright or trademark
- Include a short write-up (50–100 words) explaining the logo's concept
- Preferred formats: SVG, PNG and GIF
- Include both **color** and **black-and-white** versions of the logo in one image
- Background: White only (no transparency)
- Size: 400x600 pixels
- Resolution: 72 dpi

3. Disqualification Conditions:

- Plagiarism or use of copyrighted
- Offensive or inappropriate content
- Late or incomplete submissions

4. Color profiles

- Submit the logo using the following profiles:
 - Greyscale
 - RGB

- CMYK
- PANTONE (if applicable)

5. High-Resolution Multi-Page PDF Set

- A single PDF file must be submitted with the following pages in this exact order:
 - Page 1: Logo in full color
 - Page 2: Logo in black & white
 - Pages 3–4: Logo usage mockups (e.g., on a webpage, invitation, report, T-shirt, etc.)
 - Page 5: Description of the logo, symbolism, and designer's intent
 - Page 6: Short biography of the designer or studio

6. Original Character Design

- If the logo includes any custom-designed symbols or characters, they must be originally created for this logo
- Upon selection, all rights (including exclusive use and modification rights) to these design elements will be transferred to the Whistleblower Protection Unit of the Maldives.

7. Font Usage

- If non-standard or custom fonts are used, the designer must:
 - Have legal rights to use the font
 - Be prepared to transfer the rights and provide the font files to the Unit if selected.

8. Vector File Requirement

- The winning entry must be able to supply a high-resolution vector file in EPS format upon request

